# Extended information on the use of cookies

In accordance with Articles 6 and 7 of EU Regulation 2016/679, as well as the provisions of **Provision No. 229 of May 8, 2014**, issued by the Data Protection Authority, on this page the Data Controller, **Marsilli S.p.A**, with legal headquarters at Via Per Ripalta Arpina 14 - Castelleone (CR) - Italy, provides users of the website https://marsilli.com/ information regarding the cookies used and/or proposed for storage.

This extended information on the use of cookies (also referred to as the cookie policy) should be understood having taken care to read the privacy policy, as per Article 12 of EU Regulation 2016/679, in a separate document, available in the specific "privacy" section on the website https://marsilli.com/, in the footer of the homepage.

Furthermore, the purpose of this cookie policy is to describe the elements required by law, characterize and explain the purpose of cookies installed by the website https://marsilli.com/, include the updated link to the information and consent forms of third parties with whom the Data Controller has agreements for cookie installation via its site, and finally, remind users of the possibility to express their cookie preferences through the settings of the browser used

## What are cookies

Cookies are small text files sent to users' devices by websites they visit. These files are stored to be later sent back to the originating sites, possibly during a subsequent visit. Cookies can be placed on the user's device either by the website being visited (first-party site) or by a different, third-party site. This can happen because a website may contain elements (like images, maps, sounds, specific links to web pages of other domains, etc.) that reside on or direct the user to servers different from those hosting the first-party site. Cookies enable users to personalize their website experience by saving their preferred settings. For example, a cookie can be set to recognize a registered user on the site, obviating the need for new authentication during subsequent visits.

**Taxonomy proposed by the Guarantor**
**(Ref. Identification of simplified methods for providing information and obtaining consent for the use of cookies - 8 May 2014).**

The Guarantor for the protection of personal data in Provision no. 229 of 8 May 2014, proposes a taxonomy that identifies two categories of cookies based on two possible processing purposes:

1. **Technical Cookies**
2. **Profiling cookies.**

**Technical Cookies**
These are cookies that facilitate navigation and/or provide a service to the user. They are not used for any other purpose and are usually installed directly by the website owner. Without these cookies, some operations could not be performed or would be more complex and/or less secure. For example, in home-banking activities (like viewing account statements, making transfers, paying bills, etc.), cookies are essential as they allow for the identification and maintenance of the user's session.

**Profiling cookies**
They are cookies used to track the user's browsing on the internet and create profiles on tastes, habits, choices, etc. With these cookies, advertising messages can be transmitted to the user's device in line with the preferences already expressed by the user while browsing online.

**User consent for the installation of cookies on your device**
The expression of consent to the storage of cookies depends on the purposes for which the cookies themselves are used and whether they fall into the cases of "technical cookies" or "profiling cookies" depends on these. For the installation of technical cookies, no consent is required from users while, in the case of third-party cookies, it is necessary, among other things, to provide appropriate information (pursuant to art. 12 of EU Regulation 2016/679). However, regarding profiling cookies only, they can be installed on the user's device only if the user has expressed his/her free, voluntary, specific and unequivocal consent after having been adequately informed.

**Analytical Cookies**
The Authority (referring to Provision No. 229 of May 8, 2014) clarified that such cookies can be considered similar to technical cookies only if they are used for site optimization purposes and directly by the site owner (not by a third party). The owner may collect aggregated information on the number of users and how they visit the site. Under these conditions, analytical cookies are subject to the same rules regarding information and consent as technical cookies.

The website https://marsilli.com/ uses "Google Analytics" cookies in an anonymized form to gather information about how visitors use the website, the keywords used to reach the site, the websites visited, and the sources of visitor traffic. The data generated by Google Analytics is stored by Google as outlined in the policy available at the following link:
https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

For Google Inc.'s privacy policy, the independent data controller for Google Analytics, please visit:
http://www.google.com/intl/en/analytics/privacyoverview.html

It is noted that the IP anonymization feature provided by Google has been activated. There is also a browser add-on for disabling Google Analytics, available at:
https://tools.google.com/dlpage/gaoptout?hl=it

**Acquisition of consent to the storage of cookies**
To track consent, the website owner uses a specific technical cookie, which is not overly invasive and does not require further consent. With this "documentation," there's no need to repeat the brief information on the user's second visit to the site. Users still have the option to deny consent or easily change their settings at any time, for example, by accessing the extensive information, which must be accessible from every page of the site.

**Provision of data**
Except for strictly necessary technical cookies for normal browsing, providing data depends on the user's choice to browse the site after seeing the brief information in the banner. The user can avoid cookie installation by not closing the banner (thus not selecting the "OK/ACCEPT" button) or by using specific functions in their browser. Alternatively, they can choose to stop browsing the site.

**How to disable cookie storage via browser settings**
Users can generally deny consent for cookie installation on their device by selecting the appropriate setting in their browser. This allows them to browse without tracking their activities, retaining full website functionality. The text also mentions providing links that guide users on how to disable cookies in the most commonly used browsers.

| | |
|---|---|
| *Internet Explorer:* | http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookie; |
| *Google Chrome:* | https://support.google.com/chrome/answer/95647?hl=it-IT&p=cpn_cookie; |
| *Mozilla Firefox:* | https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie; |
| *Apple Safari:* | https://support.apple.com/kb/ph19214?locale=it_IT. |

**THIRD PARTY COOKIES SET FOR STORAGE ON THE WEBSITE OF**

**https://marsilli.com/**

## Strictly Necessary cookies

| Cookie key | Cookie type | Expiration | Description |
|---|---|---|---|
| PHPSESSID<br>More info | First-party | Session | Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages. |

## Performance cookies

| Cookie key | Cookie type | Expiration | Description |
|---|---|---|---|
| _ga_Q63RMKWW1V<br>More info | First-party | 1 year 1 month | This cookie is used by Google Analytics to persist session state. |
| _gid<br>More info | First-party | 1 day | This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews. |
| _ga<br>More info | First-party | 1 year 1 month | This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. |

## Targeting cookies

| Cookie key | Domain | Cookie type | Expiration | Description |
|---|---|---|---|---|
| test_cookie<br>More info | .doubleclick.net | Third-party | 15 minutes | This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies. |
| IDE<br>More info | .doubleclick.net | Third-party | 1 year | This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. |
| _gcl_au<br>More info | .marsilli.com | First-party | 3 months | Used by Google AdSense for experimenting with advertisement efficiency across websites using their services |
| _gat_gtag_UA_1 2252478_2<br>More info | .marsilli.com | First-party | 54 seconds | This cookie is part of Google Analytics and is used to limit requests (throttle request rate). |

## Unclassified cookies

| Cookie key | Domain | Cookie type | Expiration | Description |
|---|---|---|---|---|
| usprivacy<br>More info | .marsilli.com | First-party | 1 year | |